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QUOTE



Training | Workforce Planning | Training Resources

To	natalie
Quote Number	QU-1070
ABN	74 164 108 954
Date	28 April 2021
Expiry	12 May 2021

From	MAINTRAINING PTY LTD c/o (Sarah Cordiner) Suite 54, 51 Bannister Road Boddington WA 6390 Australia
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Quote for Course Creation Services

Hello Natalie,

Thank you for your request for course creation services.

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Description	Quantity	Unit Price	GST	Amount AUD
Online School Set Up - Thinkific Thinkific online school set up service (branding with your provided branding guidelines, curriculum input, pricing, payment gateway and email integrations, Facebook Pixel, Google analytics, content drip delivery set up, coupons, automated student welcome/progress messages, custom sign up fields, social log in, entering your curriculum outline of lessons and modules and uploading of your provided videos and learning resources (for one course, additional courses are at an additional cost), designing and pasting in your course landing page copy (you provide content, we edit/tweak it only - template and guidelines will be provided for you). Everything to have your Thinkific school fully ready for student enrolments and maximum automation. Lifetime access to How to create profitable online courses (usually 497USD), Please note that Thinkific membership is an expense that is not covered by MainTraining and is at your own cost. (This service does NOT include the following (but not limited to): one on one coaching and consulting, video editing, content creation, copy writing, advanced setup/coding and anything else not explicitly listed in being provided above)).	1.00	2,500.00	GST Free	2,500.00
Full Package Online Course and School Set-Up Service - REMOTE SERVICE VIA VIDEO CONFERENCE - A full 2 hours on a video call with Sarah Cordiner to - Choose the perfect online course topic for impact and profit; - Compose your course outline so that you are ready to film (the course plan will be completed on our call), build your structure and assemble your course plan; - Determine your course pricing; - Ensure your course delivery will be engaging with the right mix of delivery methods; - Cover some basic presentation tips for when you do your filming. The maintraining team will then: - Open and set up your own online school (Thinkific) so that it is live and ready for students to enrol; - Brand your online school with your colours, logos and images; - provide you with a template structure for preparing your sales page copy; - connect your Facebook Pixel, Google analytics, content drip delivery set up, coupons, custom sign up fields, social log in, - enter your curriculum outline of lessons and modules and uploading of your provided videos and learning resources (for one course, additional courses are at an additional cost), design and paste your course landing page copy (you provide content, we edit/tweak only) - Set up and connect your payment and email marketing integrations on your online school;	1.00	4,500.00	GST Free	4,500.00

- Create an automated email sequence in your email marketing software (ActiveCampaign only) that triggers when students enroll in your course to keep them engaged, completing your course and also offering your up-sells; If you do not use active campaign we will set up the student emails natively in thinkific for you and provide you with copy and paste email sequence for you to transfer to the email marketing software of your choice.
 You get 3 months for FREE on Thinkific's Business package when you book this service.
 Lifetime access to "How to Create Profitable Online Courses"

Lead Magnet Set-Up Service	1.00	3,997.00	GST Free	3,997.00
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- Onboarding tutorial video on understanding how to use your lead magnet for maximum sign-ups, what kind of lead magnet to create and how to title it for the best conversions.
 - You will provide us with your lead magnet content.

We will then:

- Create an opt-in page on your website for your lead magnet (WordPress only)
- Create a 3D visual mockup image of your lead magnet for your landing page
- Create the opt-in form in ActiveCampaign
- Add your lead magnet content to your website on a hidden page
- Create an email automation sequence (ActiveCampaign) that automatically delivers the lead magnet to your prospects and set-up the 10-part welcome sequence that they will pass through.
- We do not write the copy for the 10 part welcome series for you, as these will need to be your own top 10 tips, but if you provide us with the text, we will add it into your 10-part welcome series for you and ensure that they each upsell to your paid offering.
- Bonus training video on how and where to promote your lead magnet for maximum opt ins.

Spend up to 2 hours with qualified curriculum developer and educator Sarah Cordiner (via online video call) where Sarah will work WITH you to help you complete your course plan outline ready for you to film. Perhaps you have a draft that needs editing, or want help getting the skeleton mapped out ready for you to add more detail to. Either way, this session allows for 2 hours to work on a course plan outline hand in hand.	1.00	1,997.00	GST Free	1,997.00
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Subscription Membership Academy Set-Up Service	1.00	3,997.00	GST Free	3,997.00
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We will set-up your membership academy for you in Thinkific.
 - Set-up your bundle
 - Build your bundle landing page (you provide draft copy using a template we will provide you)
 - We will add a course to your bundle that will act as your main membership dashboard where members get their general information.
 - The membership dashboard course will include a placeholder for your welcome lesson; your list of live call dates, times and links; your members questions in prep for live calls; a community area where your learners can have discussions inside the membership site; a lesson for your Facebook group link. We will also add a module for your live call recordings and special tutorial videos.
 - We will connect ActiveCampaign to your Thinkific site and set up an automated email welcome sequence that sends a repeating automated reminder to your members on set dates each month for live calls and/or to check in for updated content.
 - This service also includes an onboarding area in our Thinkific portal to help you complete your set-up information for us and some tips on how to manage your membership site after it is set-up.
 - As a bonus, you will also get 3 months access to Sarah Cordiner's 'Edupreneur Academy'

Subtotal	16,991.00
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Total AUD	16,991.00
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Terms

Quote only valid until date shown, or for 14 days if no expiry date is specified.
 Terms and conditions apply: www.sarahcordiner.com/service-terms



